**ANURAG TYAGI**

#### Communication Details :

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Exotica Dreamville

Greater Noida West                      **E-mail**: [anuragbnd@gmail.com](mailto:anuragbnd@gmail.com)

Gautambudh Nagar- 201308

**PROFESSIONAL SUMMARY**

#Astute & Result oriented professional with over **6 years**rich Experience in channel & corporate Sales and Marketing.

#Keen Communicator & with flexible and detail oriented attitude.

#Extensive Business background with sound understanding of the Basic framework of Operations. # Successfully rebuilt business by refocusing sales/marketing strategy on referral and channel relationships.

**CEASEFIRE INDUSTRIES PVT LTD.**

Working as a  Sales Manager in this organization from March 2018. Handling Corporate & institutional Sales and Distribution Network in Delhi Ncr & Neemrana, Bawal.

**JOB RESPONSIBILITIES**

#Recruited, trained and motivated independent contract Sales Representatives and a dealer network. #Successfully rebuilt business by refocusing sales/marketing strategy on referral and channel relationships #Strategically managed and grew distributor relationships, evaluating their performance region by region and identifying opportunities to seek deeper market penetration.

# Maintained local client relationships through e-mail blasts, on-site receptions, lobby presentations, and outside sales calls.

#Facilitated and participated in weekly account planning/forecasting sessions and hosted training sessions to increase knowledge, motivate, and inspire team to achieve results. #Prospected for new business through Indusrty Practice, direct mail, and networking.

#Presented at various expositions and seminars across India.

**INDIAHOMES PVT LTD.**

Working as a Property Specialist in this organization from Last 4 years. Looking out Noida and Ghaziabad Residential and Commercial Sales.

JOB RESPONSIBILITIES #Effectively market the community through the development of a lead base and selling the community through discovering, presenting and closing qualified leads. #Assist in the loan processing, as a loan processor from origination to closing. #Assisting Buyers with the customizing and selection of their new home and site. #Assisting Buyers with the financing of their new home purchase. #External Business Development, create and update Marketing Plan. #Managing and maintaining the profit and budget of the sales division in a new home community. Assist in the loan processing, as a loan processor from origination to closing. # Create and Maintain an advertising campaign, including Advertising Signs, postcards, Business Cards, and Newspaper Announcements. #Managed and leased commercial and residential properties for clients and their personal investment. #Coordinate, prepare, and maintain builder/client data and documentation to ensure timely completions. #Effectively market the community through the development of a lead base and selling the community through discovering, presenting and closing qualified leads. #Recruit and Train New Real Estate Agents.

**INDIA INFOLINE LTD**

# Total Worked Experience in that organization is 30 months, as a Tele Sales Representative 10 months and 20 months as a Team Leader,and the product is ICICI Prudential life Insurance and Tata Aig life Insurance. # Joined as a Tele Sales Representative in that organization and worked 10 months as same profile

JOB RESPONSIBILITIES : #Handling the Team of 35 Tele sales Represntative and 2 Assistant Team Leader and 8 Financial Sales Executive. #Taking care to Incentive of the Team Members & do a Major Role to complete their Cadre and KRA. #Cordination with Sales Team and back office. #Fullfill Needs of the Team. #Taking care of the pending files to complete all the Pendency.

**EDUCATIONAL QUALIFIACATION**

# GRADUATE From H.N.B Garhwal University.

# INTERMEDIATE and High school from U.P Board.

**PERSONAL PROFILE**

Father's  Name                        : Sh.Nathi Ram Tyagi

Date of birth : 1 APRIL 1988

Marital Status                             : Married

Hobbies                                      : Listening Music & Playing Cricket

Language Known                     : English and Hindi .

Nationality                                  : Indian

E-mail : anuragbnd@gmail.com

Mobile  : 9718827990 , 9650282888

**Self-Assessment:**

 Being a Smart worker, ambitious and responsible person, I complete my work with great Responsibility and attempt to give earliest possible results. I always prefer to accept challenges as they give me an opportunity to show my Capabilities.

I am Confident of Achieving great heights in my career through my sincere efforts and Honesty, I sincerely wish that I should be given an opportunity to prove myself as an asset for the Organization.

  # DATE ---

# PLACE ---

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